

**Emery County**  
**Request for Qualifications**  
**Marketing and Media Assets**  
**Deadline for Submissions: May**

**Introduction:** The Emery County Travel Bureau (ECTB) recently underwent a rebrand and shift in marketing strategy. Now that a rebrand is complete and we move forward with our marketing efforts ETCB has a need for updated video/photography assets.

**Objective:** The ECTB is seeking a qualified individual or multiple individuals to assist in obtaining marketing assets (photography, videography, and social media content). Multiple individuals could be selected through this RFQ based on need and qualification.

**Scope of Work:** The selected individual or individuals shall work under the guidance of the Travel Director to plan and execute media asset project such as short videos, specific photo shoots/assets, visitor information video or, business marketing videos.

**Required Qualifications for Applicants:**

The ideal candidate/candidates

- Highly skilled in creating visual assets.
- Experience with photography and/or videography.
- Knowledge and background of Emery County and its unique demographic and culture.
- Knowledge of social media.
- General understanding of TRT, TRCCA, and state statutes regarding tourism.
- Strong communication skills
- The ability to work a flexible schedule
- The capability to work independently in a personal workspace.
- Ability to work with a team.

The amount to be paid for marketing assets in 2025 will be up to but not over \$7,500. Applicants will be selected and paid on a project by project basis. The contract made with the chosen applicants would be based on each individual project. Additional funds/projects could be filled in the next three years.

Interested applicants should submit a response to RFQ as well as a portfolio of their work.

Submissions must be submitted to [travel@emery.utah.gov](mailto:travel@emery.utah.gov) by end of day (5:00pm) on **Tuesday June 13, 2025**. Submissions shall be opened in a regularly scheduled Emery County Commission Meeting held at 3:00 pm on **Tuesday June 17, 2025**. Upon selection of applicant(s), a contract for services including full scope of work and compensation shall be negotiated between Emery County and the selected applicants.